Cognitus (UK) Ltd.

2 Beaulieu Close
Bracknell
Berkshire
RG12 9QL

Phone/Fax: +44 1344 485 024
E-mail: info@cognitusuk.com



Katherine Everitt-Newton

Coach Katherine is an internationally recognised Consultant, Facilitator, Speaker and Professional Success Coach.

She has 28 Years experience as an International Management Consultant, specialising in Business Process Improvement and Change Management, and is the Managing Director of Cognitus (UK) Ltd. Her biography is listed in multiple editions of Who's Who.

She holds a B.Sc and M.B.A, and is a Member of the International Coach Federation.

"**Success** is not a place at which one arrives but rather ... the **spirit** with which one undertakes and continues the journey. "

Alex Noble

Business Success Coaching

Work ON your Business, not just IN your Business

Coaching for Your Business

All improvements in one's personal and business life require a decision to make a permanent change.

Coaching, for business owners, is similar to that of an athlete working with a first-class coach.

A coach will create the tools and structure for the athlete to make incremental or even significant changes. The athlete gives permission to the coach to be demanding because the goal for the athlete is important and large.

The athlete says, "I believe in this goal. Keep me honest. Motivate me. Help me to do my best."

It is impossible to achieve truly outstanding results and true success if you treat success and excellence as an occasional thing to do when you can find the extra time.



Elite athletes train full time to reach the pinnacle of success in their chosen sport. As a business owner, how can you give your business your full attention?

The challenge for you and your business, is to translate your knowledge and know-how into action, on a continuous and habitual basis.

In the business coaching relationship, you the business owner, provide the expertise on your business, the goals and the drive to succeed. As your coach, I provide the motivation, the accountability and the expertise in helping people to become more effective.

With a business coach you are never alone.

"I would highly recommend business coaching with Katherine. It's motivational, makes you feel positive, gives you direction and helps you look at different strategies to achieve your goals"

C. BOOTH

How do you define SUCCESS?

- Watching my business grow
- Reaching goals faster
- Feeling confident that I'm using my time effectively
- Achieving a better work/life balance
- Financial security and profitability
- Having the energy to do what I want to do
- Pride in my creation
- Making significant changes
- Excellence in customer service
- Getting ahead professionally
- Reducing stress
- Making a bigger impact in the world
- Building a business legacy

OR SOMETHING MORE?

Contact us for your Complimentary Synergy Session ***01344 485 024/info@cognitusuk.com***



Coaching Quiz

If you answer 'YES' to any of the questions ... Call today!

- Do you feel you need to make some changes in your business and don't know where to begin?
- Is the business demanding more time than there are hours in the day?
- Do you want to spend more time on things you love?
- Do you want to decrease your stress and increase your activity?
- Are you struggling to set & attain goals?
- Do you need help to make sound planning decisions for business growth?
- Has the business become your life?
- Is your daily activity more reactive than proactive?
- Are your business systems ad-hoc?
- Are you finding that operating your business is vastly different to starting your business?
- Is the passion for your business waning?
- Do you need help knowing how to reach your target market?

"Katherine is a professional, dedicated, inquisitive, direct and compassionate coach. She has a wonderful ability to make you think, challenge you, care about you, and make you laugh, all at the same time."

L. ROBINSON

"If I have ever made any **Valuable** discoveries, it has been owing more to **Patient** attention, than to any other talent."

Isaac Newton,
mathematician & physicist (1642–1727)





Did you Know that Business Coaching is tax-deductible!

How do I choose a Coach?



The most important thing to look for in selecting a coach is connection and trust. You need to feel comfortable that your coach can challenge you to excel and shares your vision for success.

You also need to understand what you want to work on, and choose a coach who can support you or has expertise in that area.

Since synergy is so important between Coach and Client, I offer a free 30 minute **"Synergy"** session. This will help you decide if our chemistry is right for your business success.

Contact us to request a complimentary Synergy session

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